

Registering for the YNY Equity Hub

A Step-by-Step Guide for Investors

Overview

This guide provides detailed instructions on how to register for the platform as an investor.

The YNY Equity Hub (York & North Yorkshire Equity Platform) is a dedicated resource aimed at increasing investment into businesses across our region by matching businesses looking to raise investment with investors looking for opportunities to invest.

This platform is aimed at businesses that are already located in York & North Yorkshire or looking to relocate here, and investors looking to invest within the region.

Visit the registration page

1. Visit [the YNY Equity Hub](#)
2. Click on link at the bottom of the page
3. Click '**Register here**'
4. Click '**Register as investor**'

Create an account

1. The registration form will load. On this page you will be asked to provide your contact details.
2. Enter your first and last name.
3. Provide a valid email address that you frequently check.
4. Use a strong password that you will remember. It should include a mixture of letters, numbers, and special characters.
5. Re-enter your password to ensure it matches the one you provided earlier.
6. Read the Privacy Policy and Accessibility policies by clicking the links.
7. If you agree with the policies, tick the boxes.
8. After filling out the form, review your information for accuracy, and then click on the "Register" button.

Verify your account

1. Once you have submitted the registration form, you will receive an email asking you to verify your email address.
2. Open this email and click on the verification link provided.
 - If you do not see the email in your inbox, check your spam/junk folder. If the email is not there, then navigate back to your web browser and click "Resend Verification Email".
3. Once you have verified your account you will be taken to a screen displaying "Register as an investor".
4. Select the option "Investment Professional" and provide the required details in the four questions that follow.
 - Please note that you only need to complete minimal information in questions 3 and 4, there is no requirement for lots of information.
 - Please note that we cannot accept applications from Sophisticated Investors or High Net Worth Investors at this time.
5. Complete the marketing question.
6. Read through the declaration. If you agree, tick the "declaration" box and press "submit".
7. You will then be taken to a page where there is a welcome video and a holding message whilst your account is being reviewed by the team, awaiting approval.
8. Once your account has been approved, you will receive an email confirmation.

Set-up payment information

- Please log back in and click the "Next" box. This will take you to a "payment" page, please complete the billing address details, and then click "Next" at the bottom of the page.
 - There is no charge, but at this point you have to go through this page until the process is amended.

Set-up your profile

1. When you first login to your account, you be first taken to your dashboard, which will show all the businesses that are presently registered on the platform.
2. At this point you need to edit your profile; you can do this by clicking on your initials in the top right corner of the page and going to "Edit Profile".
3. At this point you can choose your preferences.
 - Put the post code as your office post code
 - Choose up to 4 sectors, technologies and skills that interest you.

- Click “Save” once you have completed these sections.
- 4. When you select your preferences, you will be notified via email if a business registers and has also listed any of these preferences.
 - This way you only need to go into the platform if you are notified there is a match.
 - Please note, that even when you have selected your preferences, every business will show on your dashboard so you can browse through wider opportunities, if you so wish.
- 5. Please complete the 2 boxes within “Your Profile”. This is information that a business will see if you mark an interest in them which you then intend to follow up.

Using the platform

1. To view opportunities, click on the “Businesses” tab to view all opportunities or click on “Dashboard” to view businesses that match your profile.
2. You can view an opportunity by clicking on it.
3. You will then be taken into their page where you can view the full opportunity including any documents (such as a pitch deck).
4. If you are interested in finding out more about the opportunity, then please click on the “Mark Interest” box and press “Confirm”.
5. At this point the business will get an email confirming that an investor has marked an interest, and you can then contact the business to find out more information.

Good luck and thanks for registering. If you have any questions during registration, please email andrew.d.mckenna@hotmail.com

Full disclaimer

The York and North Yorkshire Growth Hub, part of the York and North Yorkshire Combined Authority (YNYCA), is hosting the York and North Yorkshire Equity Platform (the “Platform”) in furtherance of its economic development function. The Platform is offered as a resource to both investors and businesses seeking investment free of charge and the YNYCA is not providing the Platform in the course of business.

YNYCA do not offer investment advice to the individual businesses seeking investment nor any financial institution that registers on the platform that wants to review information provided by the individual businesses. The use of the platform of a potential investor or business seeking investment is not and should not be considered a recommendation or endorsement by YNYCA. **We strongly advise businesses seeking investment that you seek independent advice from an appropriate, qualified advisor.**

YNYCA take no responsibility for the information/forecasts/opinions/drawings/statements or any form of communication provided by the businesses be this through face-to-face pitches, through the Platform or any other form of communication and this information is the sole responsibility of the business concerned.