

Overview

The YNY Equity Hub (York & North Yorkshire Equity Platform) is a dedicated resource aimed at increasing investment into businesses across our region by matching businesses looking to raise investment with investors looking for opportunities to invest.

The platform will provide businesses with an easy-to-use portal to present their investment opportunities and showcase their potential to investors from across the UK.

This platform aims to assist businesses in identifying essential capital to support them in growing to the next stage, where it can become easier to access traditional forms of finance and equity from mainstream providers.

This platform is aimed at businesses that are already located in York & North Yorkshire or looking to relocate here, and investors looking to invest within the region.

This guide provides detailed instructions on how to register for the platform as an investor.

Step 1: Visit the Registration Page

- Visit [the YNY Equity Hub](#) and click on “Register as an investor”

Step 2: Create an Account

- Fill in initial details and after reviewing links, tick the three boxes at bottom and click “Register”.
- Then “Verify your account” from the link in the email you will get, if this does not arrive immediately the click “Resend Verification Email” box and check your junk mail folder.
- Once you have verified your account you will be taken to a screen “Register as an investor”. At this point click on the option “Investment Professional” (the other options are not available for this platform). Then provide the details required in the four questions that follow, complete the marketing question, and tick the “declaration” box and press submit. Please note that you only need to complete minimal information in questions 3 and 4, there is no requirement for lots of information.
- You will then be taken to a page where there is a welcome video and a holding message whilst your account is reviewed and approved by the YNY Growth Hub Team.

Step 3: Start Completing Your Profile

- Once YNY Growth Hub has approved your account then you will get an email confirmation. Please log back in and click the “Next” box. This will take you to a “payment” page, please complete the billing address details, and then click “Next” at the bottom of the page. (There is no charge, but at this point you have to go through this page until the process is amended.)

- You will then be taken to your dashboard that will show all the businesses that are presently registered on the platform. At this point you need to edit your profile; you can do this by clicking on your initials in the top right corner of the page and going to “Edit Profile”.
- At this point you can choose your preferences:
 - Put the post code as your office post code
 - Choose up to 4 sectors, technologies and skills that interest you.
 - Click “Save” once you have completed these sections.
- By choosing preferences, this will mean you will get notified via email if a business registers that has also listed any of these preferences that match your choices, this way you only need to go into the platform if you get notified there is a match. However, note that all businesses will show on your dashboard at all times if you do want to go in and have a wider look at the opportunities.
- Please then complete the 2 boxes within “Your Profile”. This is information that a business will see if you mark an interest in them which you then intend to follow up.
- Your registration is complete at this stage.

Step 4: Completing Your Profile

- To view opportunities, click on the “Businesses” tab to see all opportunities or “Dashboard” for those that match your profile.
- You can view an opportunity by clicking on it, you will then be taken into their page where you can view the full opportunity including any documents (such as a pitch deck). If you are interested in finding out more about the opportunity then please click on the “Mark Interest” box, then press “Confirm”.
- At this point the business will get an email confirming that an investor has marked an interest, and you can then contact the business to find out more.

Good luck and thanks for registering.

Full disclaimer

The York and North Yorkshire Growth Hub, part of the York and North Yorkshire Combined Authority (YNYCA), is hosting the York and North Yorkshire Equity Platform (the “Platform”) in furtherance of its economic development function. The Platform is offered as a resource to both investors and businesses seeking investment free of charge and the YNYCA is not providing the Platform in the course of business.

YNYCA do not offer investment advice to the individual businesses seeking investment nor any financial institution that registers on the platform that wants to review information provided by the individual businesses. The use of the platform of a potential investor or business seeking investment is not and should not be considered a recommendation or endorsement by YNYCA. **We strongly advise businesses seeking investment that you seek independent advice from an appropriate, qualified advisor.**

YNYCA take no responsibility for the information/forecasts/opinions/drawings/statements or any form of communication provided by the businesses be this through face-to-face pitches, through the Platform or any other form of communication and this information is the sole responsibility of the business concerned.